

World Environment Day (WED) is an annual event that is aimed at being the biggest and most widely celebrated global day for positive environmental action. WED activities take place all year round but climax on 5 June every year, involving everyone from everywhere.



WED celebration began in 1972 and has grown to become the one of the main vehicles through which the UN stimulates worldwide awareness of the environment and encourages political attention and action.

Through WED, the **UN Environment Programme** is able to personalize environmental issues and enable everyone to realize not only their responsibility, but also their power to become agents for change in support of sustainable and equitable development.

WED is also a day for people from all walks of life to come together to ensure a cleaner, greener and brighter outlook for themselves and future generations.

Everyone counts in this initiative and WED relies on you to make this happen! We call for action – organize a neighborhood clean-up, stop using plastic bags and get your community to do the

same, plant a tree or better yet organize a collective tree planting effort, walk to work, start a recycling drive . . . the possibilities are endless. Check out the [WED pack](#) for interesting suggestions on what you could do

Whatever you do, [tell us about it](#) ! We will post your activities on this website and make it part of the [Wide World of WED](#) map.

So what are you going to do for WED?