

### A New Word.



Founder **Kenny Ausubel** coined the term **Bioneers** in 1990 to describe an emerging culture. Bioneers are social and scientific innovators from all walks of life and disciplines who have peered deep into the heart of living systems to understand how nature operates, and to mimic "nature's operating instructions" to serve human ends without harming the web of life.

**Nature's principles—kinship, cooperation, diversity, symbiosis and cycles of continuous creation absent of waste**

—can also serve as metaphoric guideposts for organizing an equitable, compassionate and democratic society.

### A Leading Source of Innovative Solutions.

As a 501c3 nonprofit organization, we provide a forum and social hub for education about solutions presented through the [Bioneers Conference](#) and our programs. Our media productions leverage this content to reach millions of people around the nation and the world with our award-winning radio series, Bioneers: Revolution From the Heart of Nature; anthology book series; television programs; and our interactive website. We act as a key source for the media, including third-party films and the press. Our DVDs, CDs and other educational materials are also used by colleges and schools and by community-based and other organizations to inform and inspire positive change at the local level.

#### □ An Annual Conference.

The Bioneers Conference is a leading-edge forum where you can see tomorrow today: a future environment of hope. Social and scientific innovators focus on breakthrough solutions inspired by nature and human ingenuity. These visionaries are already creating the healthy, diverse, equitable and beautiful world we want to live in—our legacy for future generations and the web of life on which our lives depend. You can connect with hundreds or thousands of engaged folks making a real difference.

In 2008, more than 12,000 people attended our main Bioneers Conference in San Rafael, California and 18 local Beaming Bioneers satellite conferences across the country. Bioneers fosters connection, cross-pollination and collaboration by bringing together diverse people and projects. We link strategic networks at the local, regional, national and international levels.

### **A Systemic Framework.**

The bioneers are engaged citizens from all backgrounds and fields who focus on solving our world's most urgent problems within a framework of interdependence: It's all connected. Just as the web of life is intricately interconnected, so too are all environmental and social issues. We take a "solve-the-whole-problem" approach that is holistic, systemic and multidisciplinary.

### **A Network of Networks.**

Bioneers fosters connection, cross-pollination and collaboration by bringing together diverse people and projects within a broadly progressive framework. We connect people with solutions and grow social capital for positive change by linking strategic networks on the local, regional, national and international levels.

### **A Catalyst for Restoration.**

Sustainability is the dynamic midpoint between perpetual natural cycles of destruction and restoration. In this severely damaged and depleted world, we need to tip the scales toward restoration, regeneration and resilience to sustain the web of life for future generations.

### **An Oasis of Hope.**

As a celebration of the dazzling genius of people and nature, Bioneers helps spark mass creativity and engagement. As author and social entrepreneur Paul Hawken said, "Bioneers is central to the re-imagination of what it means to be human."